Electronic Acknowledgement Receipt					
EFS ID:	7176996				
Application Number:	10017074				
International Application Number:					
Confirmation Number:	6239				
Title of Invention:	Method, algorithm, and computer program for targeting messages includ advertisements in an interactive measurable medium				
First Named Inventor/Applicant Name:	Sanjay Ranka				
Customer Number:	50086				
Filer:	David Judson				
Filer Authorized By:					
Attorney Docket Number:	Product Engine-008				
Receipt Date:	10-MAR-2010				
Filing Date:	07-DEC-2001				
Time Stamp:	10:16:12				
Application Type:	Utility under 35 USC 111(a)				

# **Payment information:**

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$1620
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## File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)		
Petition for review by the Office of Petitions.	•	Petition.pdf	53496	no	2		
	rentompar	5d98f62924cf81b9a2ad3ffab342f2ee65f0f4 4c	,,,,	_			
Warnings:							
Information:							
Amendment/Req. Reconsideration-After Non-Final Reject	Response Non Final.pdf	35730	. no	7			
		ddad017e31bb6a7a1d8993e58652375a84 aef874					
Warnings:							
Information:							
3 Fee Worksheet (PTO-875)	fee-info.pdf	30027	no	2			
		c866b07a673f662794f3bac394cd1ec95aea d25b					
Warnings:							
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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

## National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.